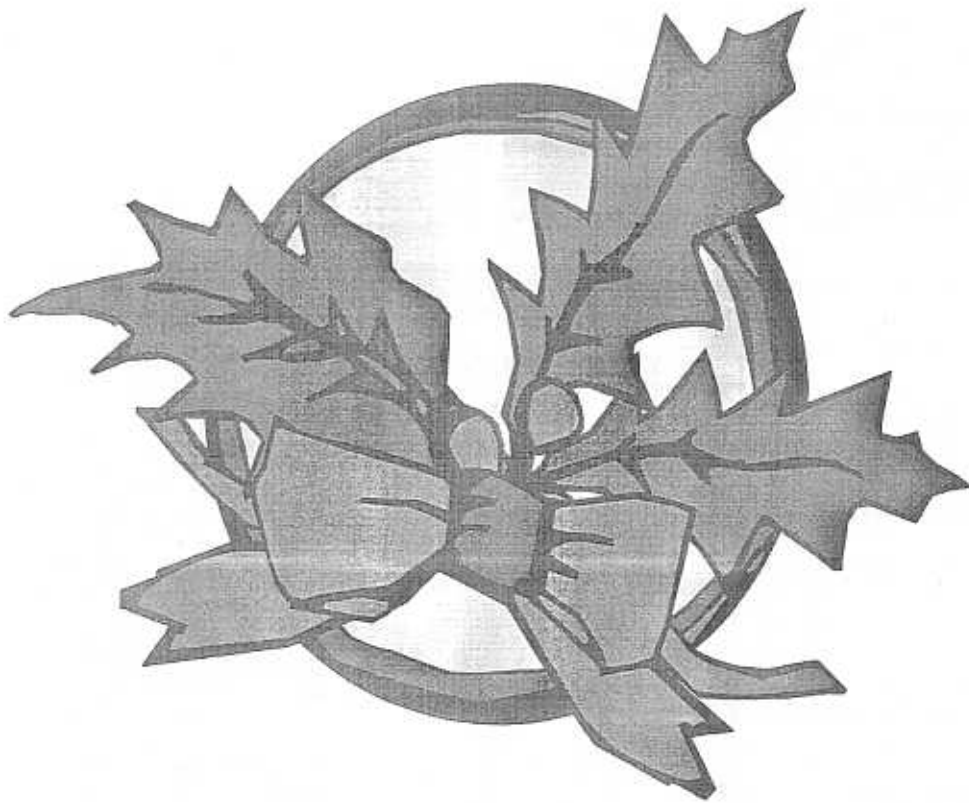


*27th Annual Meeting
September 20-21, 2003
Columbia, MS*



Louisiana - Mississippi Christmas Tree Association

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Reggie Pulliam, Kringlewood Christmas Tree Farm
9110 Greenwell Spg. Pl. Hudson, Zachary, LA 70791
225-658-4999 email: rpulliam@catel.net

Vice President (2002-2004)

To be elected

Parliamentarian (2002-2004)

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601-445-8166

Executive Secretary—Business Office

Michael May, Lazy Acres Plantation
596 Lazy Acres Road, Chunky, MS 39323
601-655-8263 email: lazyacresfarm@hotmail.com

National Director

Clarke Gernon, Shady Pond Tree Farm
P.O. Box 896, Pearl River, LA 70452
985-863-5569 email: ckg@cgernon.com



3314

Directors by Presidential Appointment

Dr. Stephen Dicke
1320 Seven Springs Rd, Raymond, MS 39154
601-857-2284 email: steved@ext.msstate.edu

Don Reed

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225-578-2374 email: dreed@agctr.lsu.edu

LOUISIANA DIRECTORS

Barton Bennett, Christmas Forest
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225-927-3500 email: bbennett@southernmtrees.com

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225-567-9670 email: jking@I-55.com

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Mike Para, All Season Foliage, Inc.
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Joe Pepper, Pepper Christmas Tree Farm
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Karen Porter, Porter's Trees
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601-256-1537

Charlie Dabbs, Dabbs Tree Farm
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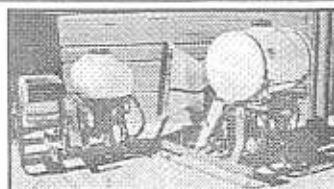
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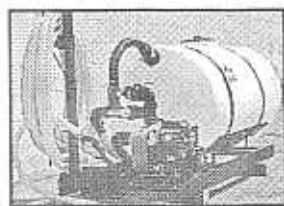
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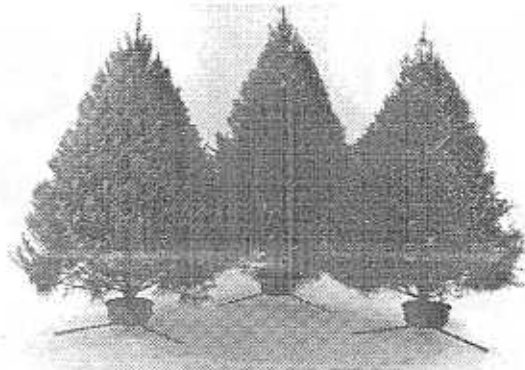
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LA-MS CHRISTMAS TREE ASSOCIATION
will be in Ferriday, LA.

The meeting is tentatively scheduled for
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27th Annual Meeting

September 20 & 21st, 2003—Columbia, MS

FRIDAY, SEPTEMBER 19, 2003

- 5:00 p.m. Exhibitor setup begins—Columbia Expo Center
- 7:00 p.m. Board of Directors Dinner — (Dutch treat)
- 8:45 p.m. Board of Directors meeting — Comfort Inn

SATURDAY, SEPTEMBER 20, 2003 — COLUMBIA EXPOSITION CENTER

- 7:30 a.m. Registration Opens, Exhibit Area Opens
- 8:00 a.m. Registration of Contest Christmas Trees
Contest Chair Kent Milton
- 8:45 a.m. **Welcome**
Reginald Pulliam, President of LA-MS Christmas Tree Association
- The Merging of the Christmas Tree and Nursery Industry**
Ken Tilt, Extension Specialist and Professor, Nursery/Landscape and Christmas Trees, Auburn University, AL
- 10:00 a.m. Break—Visit Vendors, Vote on Contest Trees
- 10:15 a.m. **Effective Advertising**
Tommy Teepell, Chief Marketing Officer, Lamar Advertising, Baton Rouge, LA
- Christmas Tree Pest Update**
Dr. David Ingram, MSU Plant Pathologist, Raymond, MS
- 12:15 p.m. Lunch provided with registration: Grilled chicken halves, side dishes, desert
Perry Brumfield, cook
- 1:00 p.m. **Handling the Media - Question the Panel**
Clarke Gernon, Michael May, Dr. Stephen Dicke, Don Reed
- 1:45 p.m. Break

- 2:00 p.m. **Business Meeting**
 ✓ -Election of Officers and Directors, *Reginald Pulliam*
 ✓ -Financial reports, *Michael May*
 -National Directors report, *Clarke Gernon*

- 6:30 p.m. **Banquet—The Brandon House** (Seafood Buffet)
 Speaker: Steve Crawley, Coastal Paper Company, Lucedale, MS
 Announcement of Christmas Tree Contest Winners
 Auction

SUNDAY, SEPTEMBER 21, 2003 — BASS TREE FARM

- 8:30 a.m. **Worship Service at farm**

- 9:00 a.m. **Welcome and Farm Tour**
 Wesley and Ginny Bass, Bass Trees and Supply, Inc.

Antique Car Advertisement - Kirk Hill, Mendenhall, MS

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- 11:30 a.m. **LUNCH**

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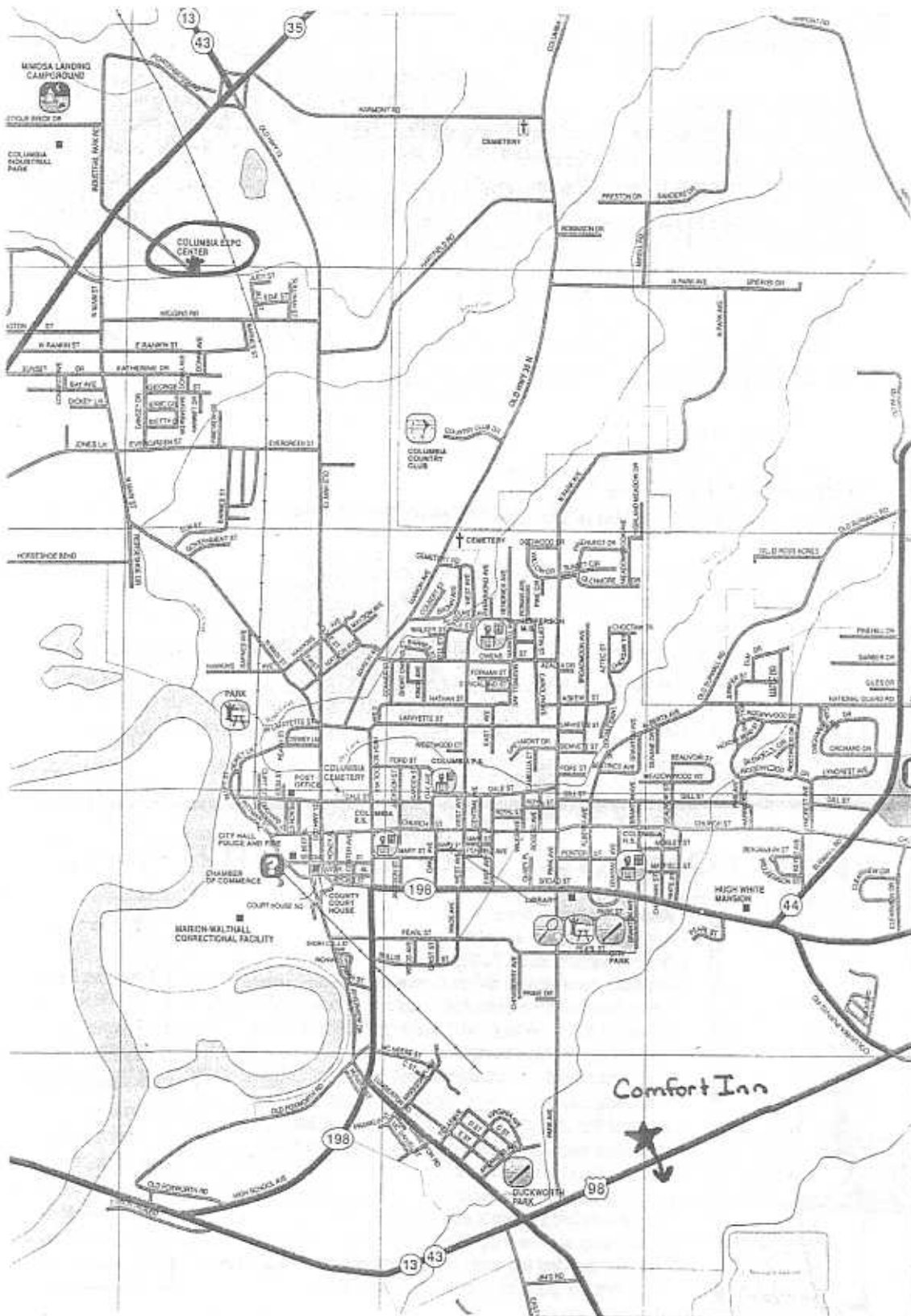
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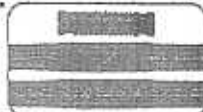


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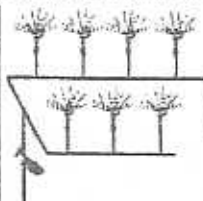
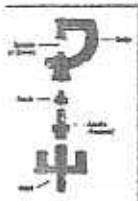


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